

INVESTOR PRESENTATION

Q2 & H1'FY26



QUICK GLANCE

01 | [Key Developments \(H1'FY26\)](#)

02 | [Organization Overview](#)

03 | [Growth & Strategy](#)

04 | [Technology Roadmap](#)

05 | [Performance in Numbers](#)

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01 Key Developments

Q2 & H1'FY26

Business Highlights

- **Best Odoo (ERP) Partner India 2025**

Recognized for excellence in innovation, client success, and impact.

Key Update

- The Board has declared a **second interim dividend of ₹5 per share** for FY 2025–26, reaffirming our commitment to shareholder value. With this, the **cumulative dividend for FY26 stands at ₹6 per share.**

Financial Highlights

- Consolidated Revenue from Operations grew **13.9%** YoY to **₹39.67** crore (vs. **₹34.82** crore in Q2 FY25).
- **Sequential Improvement: Revenue up 5.3% QoQ, & PAT up 30.9% QoQ.**
- Operating Profit Margin: **30.4%**
- Profit After Tax (PAT) Margin: **21.2%**
- Earnings Per Share (EPS): increased to **₹3.55** from **₹2.71** in the previous quarter.

Q2'FY26 Quarterly Performance Insights

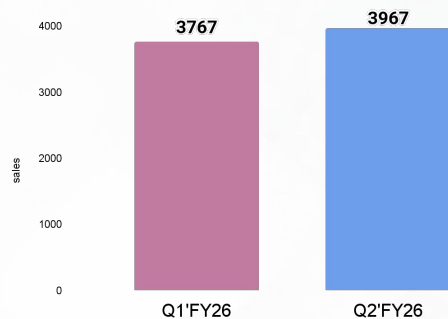
Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Revenue (₹ Lacs)

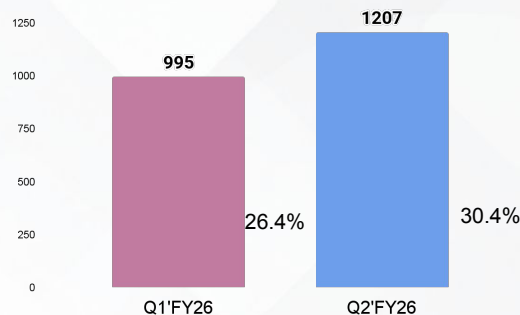


5.3%

QoQ

Revenue
Growth (%)

EBITDA (₹ Lacs)

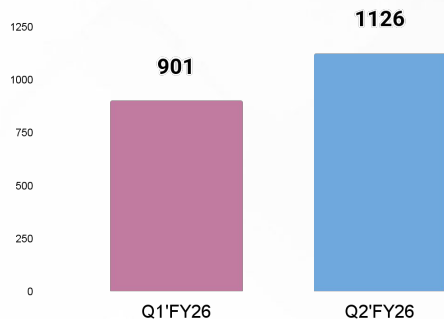


21.4 %

QoQ

EBITDA
Growth (%)

PBT (₹ Lacs)

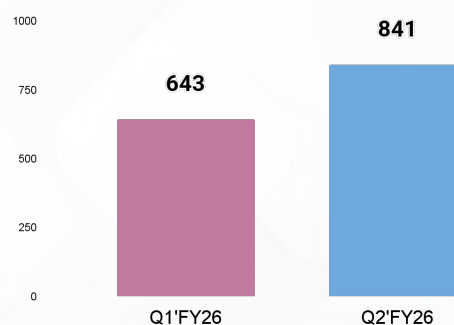


25%

QoQ

PBT
Growth (%)

PAT (₹ Lacs)



30.9%

QoQ

PAT
Growth (%)

Q2'FY26 Year on Year Performance at a Glance

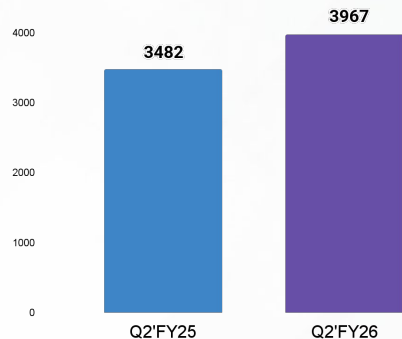
Overview

Growth & Strategy

Technology Roadmap

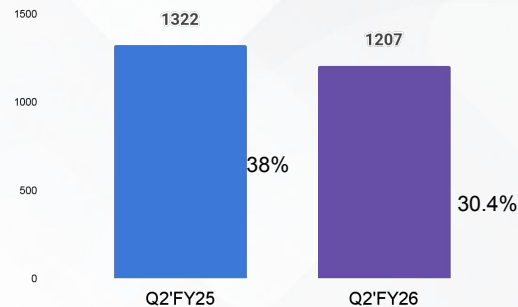
Financial Performance

Revenue (₹ Lacs)



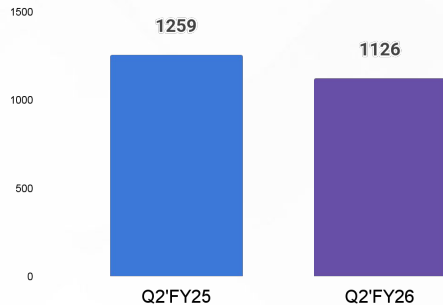
13.9%
YoY
Revenue
Growth (%)

EBITDA (₹ Lacs)



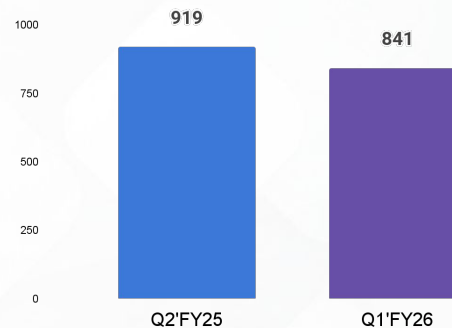
-8.7%
YoY
EBITDA
Growth (%)

PBT (₹ Lacs)



-10.5%
YoY
PBT
Growth (%)

PAT (₹ Lacs)



-8.5%
YoY
PAT
Growth (%)

Growth in Action: Expanding Our Customer Base

Overview

Growth & Strategy

Technology Roadmap

Financial Performance



Growing Engagements with Current Clients

Revenue (%)	FY25	H1'FY26
Top 5 Customers	40%	42%
Top 10 Customers	53%	57%
Total Revenue (Rs.)	137.43 Cr.	77.34Cr.



Engagements with Marquee Clients (based on its revenue)

> \$1 Billion

11

Clients

\$200 Million - \$1Bn

5

Clients

Assisting **Fortune 500 Company** and **Top 100 Global Banking Brand**

Verticals Performance -

Increase in focus on IT products as Business Vertical

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Q2 FY 2025 - 26

H1FY 2025 - 26

(₹ Cr.)

Particulars	IT Services	IT Products	Consolidated	IT Services	IT Products	Consolidated
Business Vertical Turnover	38.64	1.03	39.67	75.48	1.86	77.34
Business Vertical Contribution	14.18	-1.16	13.02	27.24	-3.69	23.55
Contribution Margin%	37%	-113%		36%	-199%	
Unallocable Expenses			-0.94			-1.53
Finance Costs			-0.16			-0.42
Depreciation & Amortisation			-0.79			-1.56
Other Income			0.14			0.23
Profit Before Tax (PBT)			11.26			20.28
Tax Expenses			-2.86			-5.44
Profit for the Quarter			8.41			14.83

New Recognition for our Proven Capabilities!

Overview

Growth & Strategy

Technology Roadmap

Financial Performance



Best ERP Implementation Partner (Odoo) India 2025!

recognition of our expertise in Odoo ERP



Welcomed flyers at Brussels Airport!

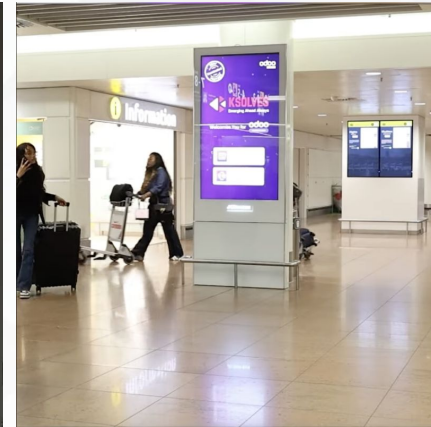
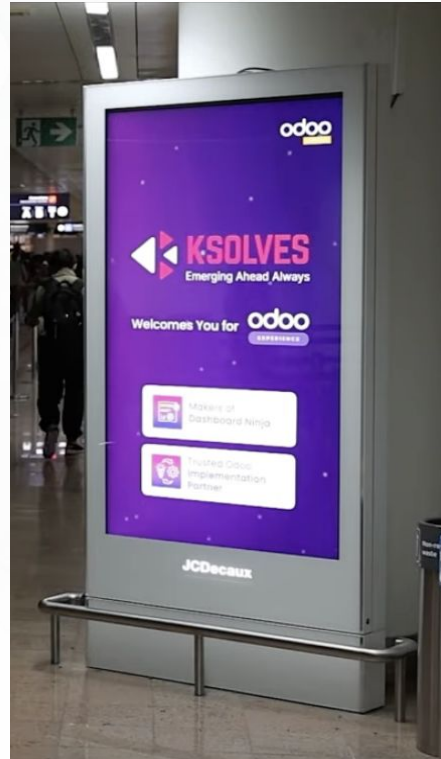
Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Our presence at the event was displayed at every billboard at Brussels Airport, Belgium during the **Odoo Experience 2025**.



Growth in Action: Evolving Our Business Units

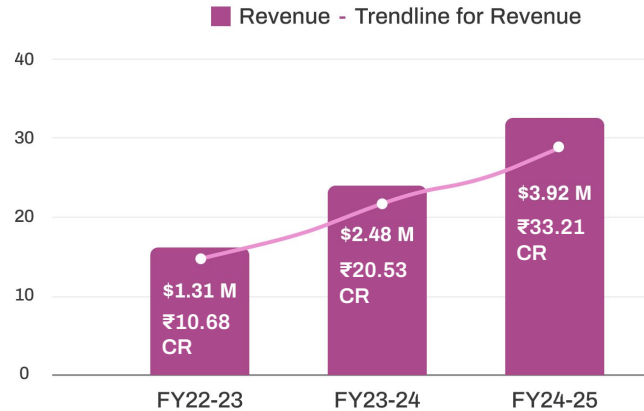
Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Odoo Revenue - Increased in last few years



Odoo Practice Strengths

120+

Developers, Specialists,
Architects, Trailblazers

30+

Functional
Consultants/ Analysts

150+

Odoo
Implementations

25+

Industries
Served

35+

Ongoing Support &
Maintenance

50+

Client
Testimonials

#1

App on Odoo Store for **4**
Consecutive Years

Industries Served



Telecom



Textile Production
and Manufacturing



Printing and
Packaging
Manufacturing



Food
Processing and
Beverage
Manufacturing



High-end Luxury
Furniture
Manufacturing



Retail Sector
Management and
Operations



SaaS-Based
Education
Solutions



Metal
Manufacturin
g and
Fabrication



Healthcare
Services and
Management



Field Service
Management and
Operations



Vendor
Marketplace
Platforms

Value Creation for Our Shareholders

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Dividend paid

₹ 48,000

₹ 1,32,000

₹ 1,48,800

₹ 1,87,200

₹ 2,97,600

₹ 1,15,200

Cumulative Dividend amounting to ₹9,28,800 (8x)

Delivered strong IRR of over 125% in 5 years of listing

Number of Shares/Dividend

Invested ₹1,20,000
Listing on 06/07/2020

1200 Shares
@100

9600 Shares

Bonus 1:1
on
07-09-2021

Bonus 3:1
on
07-06-2021

9600 Shares

9600 Shares

19200 Shares

Split 1:2 on
23-01-2025

19200 Shares

Current
Investment
₹
59,76,000*
with 19,200
Shares
(58x)

2020-21

2021-22

2022-23

2023-24

2024-25

2025-26

*Based on closing rate (₹311.25) as on 30-09-2025

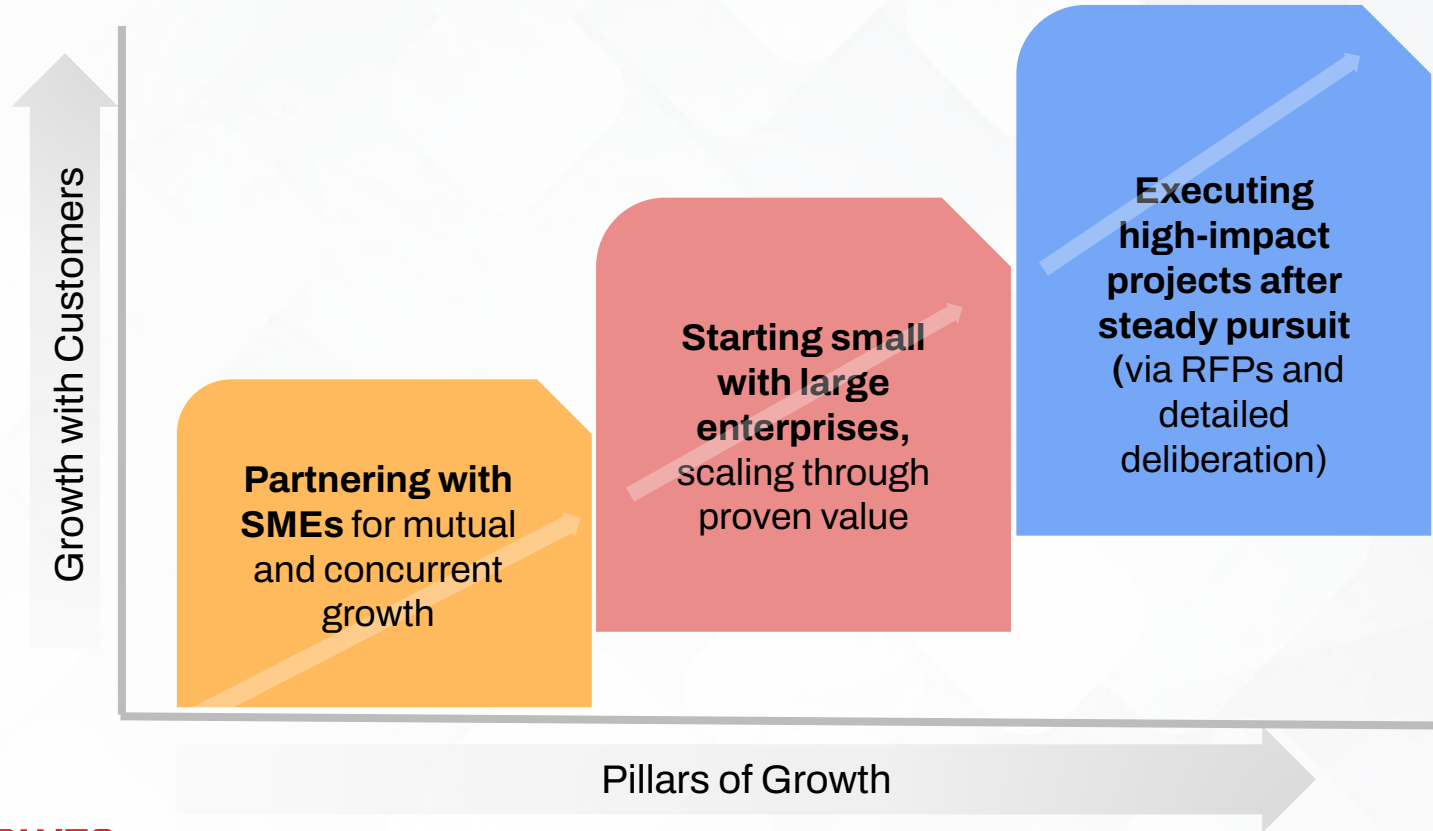
The **Three Pillars** of Our **Growth Strategy**

Overview

Growth & Strategy

Technology Roadmap

Financial Performance



Highlights of Our Major Wins

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

1 Partnered with a **leading private-sector bank in South America** to implement and optimize **Salesforce solutions** for their operations. This achievement follows a series of onsite requirement-gathering sessions conducted over the past few quarters.

2 Initiated a strategic collaboration in the **Big Data domain with a US-based telecommunications leader**, delivering solutions that enable and empower Communication Service Providers.

3 Started partnering with a **fast-growing US-based cybersecurity startup** to accelerate its development initiatives. Through our expertise in **DevOps and Big Data**, we are streamlining workflows, enhancing efficiency, and enabling the client to scale operations seamlessly.

4 We began collaborating with **non-profit organizations and NGOs in Australia**, providing **Salesforce development and consulting support** to streamline their operations and amplify their impact.

Our Successful Participation at Key Industry Events

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Events in Q2

Enhanced brand visibility, networking, and pipeline creation through strategic event participation



September 24-25, 2025



Olympia, London

Highlighted **DFM** and Excellence in **Open-Source Big Data Technologies**



September 11-14, 2025



Minneapolis, Minnesota

Showcased **DFM** and Expertise in the **Apache Ecosystem**



September 18-20, 2025



Brussels Expo, Belgium

Demonstrated Excellence in **Odoo** and **Other Tech** with **70+ Products**



August 13-14, 2025



Gandhinagar, India

Presented **Odoo Expertise** and **70+ In-House Products**

Journey to a Matured Business Model

Overview

Growth & Strategy

Technology Roadmap

Financial Performance



Maturing Into a Full-Fledged Business Model

Moving toward **turnkey projects** and high-value service delivery



Adapting to project complexity and scope expansion



Product-Centric Growth Strategy

Significant revenue potential identified in product lines

If momentum continues, products will drive a major share of growth



Establish a dedicated profit center for products



Bigger Deals – Longer Clocks

Large projects in plate extending conversion timelines to **months/quarters**



Reflects scale-up and engagement depth



Longer Contracts, Expanded Vision

Bigger deals mean longer contracts—

Reflecting **YoY growth** over QoQ metrics



Emphasis on sustainable, long-term client relationships



Navigating Through Transition Fluctuations

Short-term variability expected as part of maturity journey



Strategic alignment is focused on scalable and repeatable value

02 Overview of the Organisation

We are a **Global Company**...

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

13+

Years of Service

553

Employees

175+

Happy Clients

85%

Revenue by Repeat Customers

57%

Top 10 Clients Contribution

30+

Countries Served

Operating from 5 Office Locations



Our Geographical Business Presence

60%

North America

22%

India

7%

Europe

4%

Australia

7%

ROW
(Rest of World)

...with Partnership Synergy & Financial Success

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Technology Partners



BRONZE

Solution Partner

Adobe Bronze Solution Partner



ADVANCED

BUSINESS PARTNER
ISV Partner

Redhat Business Partner



amazon
web services

Partner
Network

AWS Partner



Gold Partner

Odoo Gold Partner



Salesforce Summit Partner

Consistent Revenue Growth with Superior Return Ratios

	H1'FY26 (₹)	FY'25 (₹)
Revenue from Operations	77.34 cr. +16.5% YoY	137.43 cr. +26.5% YoY
EBITDA Margin	28.5%	34.8%

CAGR 5 Yrs. (FY20 to FY25)

68% Revenue

119% Net Profit

Healthy Return Ratios (FY25)

205% ROCE

154% ROE

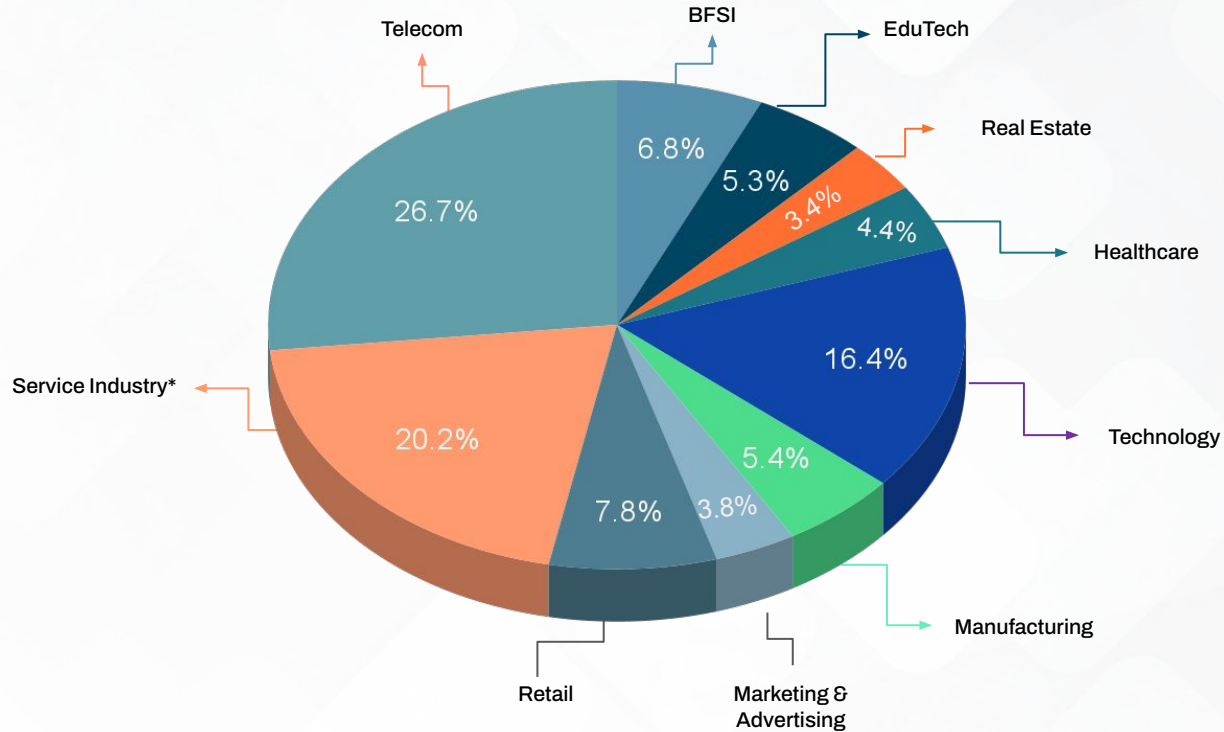
Demonstrated reach across various sectors (H1'FY26)

Overview

Growth & Strategy

Technology Roadmap

Financial Performance



*Services includes- Public Safety, Hospitality, Legal, & Consulting

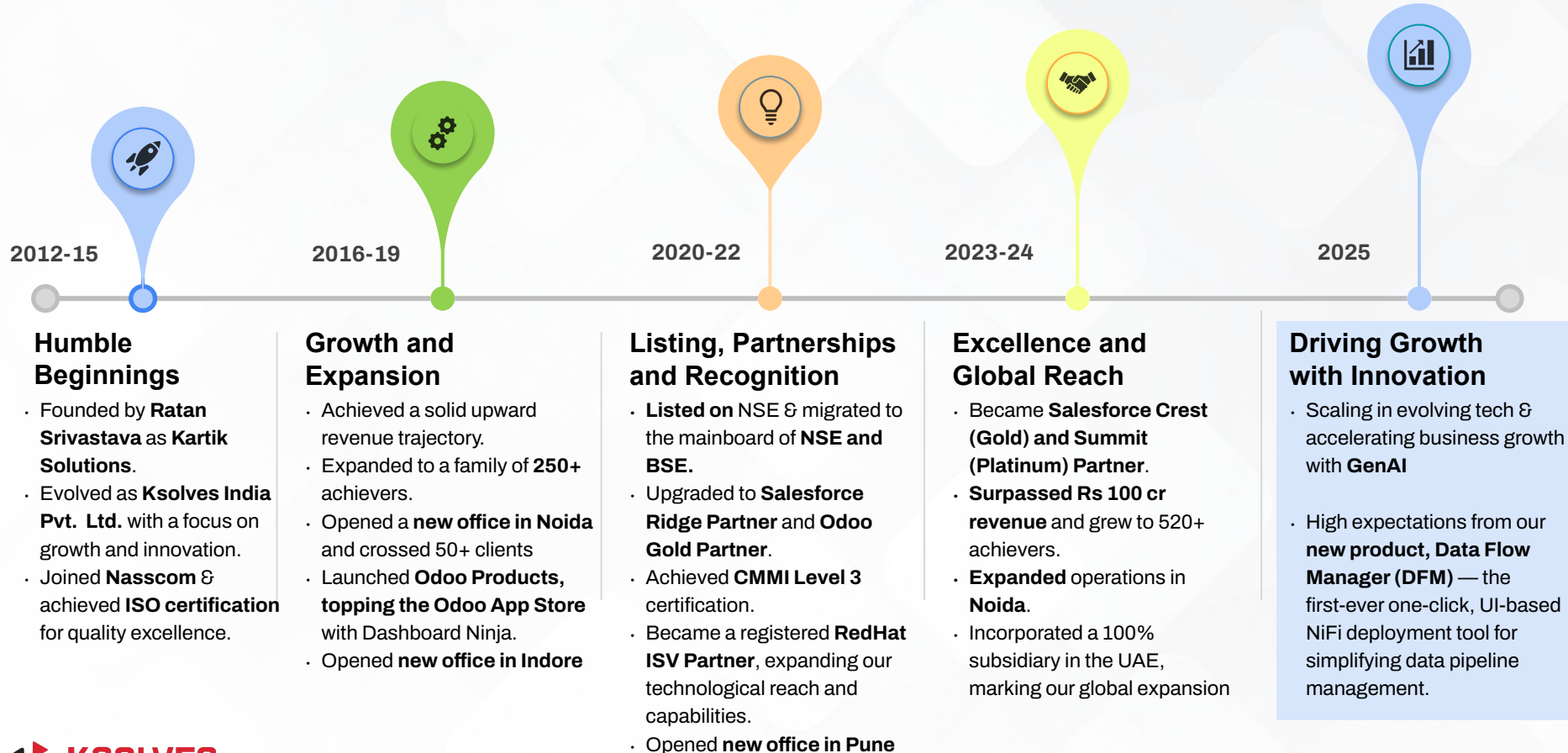
Our Remarkable Journey..

Overview

Growth & Strategy

Technology Roadmap

Financial Performance



...guided by visionary leadership...

Ratan Srivastava

Chairman & Managing Director

Ratan Srivastava holds a degree in Bachelor of Technology in Computer Science & Engineering. He serves as a cornerstone of our company's core management, where he spearheads major policy decisions. With **20+ years** of extensive experience in the industry, Ratan is the driving force behind formulating business strategies and their effective implementation. His responsibilities encompass overseeing the expansion and overall management of our business operations. His leadership qualities have been instrumental in leading the core team of our company.



..each with **Deep Expertise** in their fields..

Overview

Growth & Strategy

Technology Roadmap

Financial Performance



Deepali Verma

Whole-time Director & Promoter



Manish Gurnani

Chief Technology Officer (CTO)



Nishant Agarwal

Vice President of Engineering



Umang Soni

Chief Financial Officer (CFO)



Aseem Kumar

Director of Program and Operations



Jerry Huang

Vice President, Salesforce Services

...steering us towards **Success**

Overview

Growth & Strategy

Technology Roadmap

Financial Performance



Vineet Krishna
Independent Director



Sushma Samarth
Independent Director



Varun Sharma
Independent Director



Varsha Choudhry
Independent Director

Our select Awards & Accreditations...

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Awards



**Best ERP
Implementation Partner
(Odoo) India 2025**



**Nasscom Impact Award
for "Growth Leadership in
Tech Products & Platform -
B2B"**



**"2024 Deloitte India
Technology Fast 50"
organization**



**Dun & Bradstreet
India's leading SMEs
2024 &
Business Enterprises
of Tomorrow 2023**



**NASSCOM
Excellence in AI
Services Award 2024**



**Indian MSME of the
Year 2023 Award by
Economic Times.**



**Great Companies - SME
Business Award 2022
under the 'Business
Services and Consulting
Category'**

Accreditations



03 Growth & Strategy

Our Strengths:

Built on **13 Years of Innovation and Trust**

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Exceptional
Team with Strong
Expertise



Proven Success in
Complex Projects
& Rich **Industry**
Exposure Globally



Global Visibility
through
Participation in
Renowned
Events and
Services



High **Client**
Satisfaction &
Continuous Growth/
Partnership



Strong Financial
Performance,
Public Trust and
Prudent Financial
Policies



Our Strategic Elements...

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Driving Digital Transformation

Pioneering next-gen tech to drive client success through innovative solutions and experienced digital transformation frameworks

Powering Intelligence through AI

Harnessing artificial intelligence (including **GenAI**) and machine learning to deliver smarter, scalable, and data-driven solutions

Strategic Alliances for Global Growth

Building strategic collaborations with industry leaders to strengthen service offerings and global reach

Financial Profitability for Long-term Success

Focused on long-term growth with a sustainable financial model ensuring profitability and value creation for shareholders

Empowering Our K-Team

Empowering and enhancing a diverse and skilled workforce, committed to innovation, excellence, and customer satisfaction.

...that **continuously fuels** our **Growth Drivers...**

Increased Utilization

Increased utilization percentage and better recoveries for legacy contract helped in improving the operating profit margin.

Smart Investments

Large investments in building top - class teams including lateral hiring in key focus areas of IT services and Onshore presence of Sales and Client Management Teams will continue.

01

02

03

04

Tech Partnerships

Continued focus on building on the technology partnership program as quality assurance frameworks. Such partnerships add to the Company's credentials in front of existing and prospective clients.

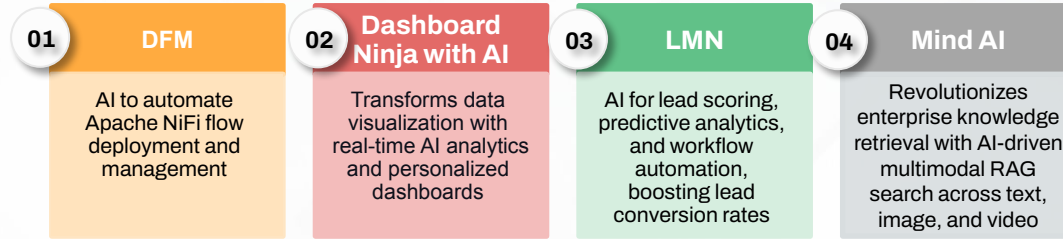
Client Relationships

Clients appreciate the company's accountability culture and treats Ksolves as their development partner instead of just being a vendor, and that also gets reflected in relatively high CSAT across engagements.

...and embracing the future with AI

Delivering Value to Clients and Ongoing Projects

In addition to our services, Integrated AI into existing products to further enhance operational efficiency and drive innovation



Enhancing Operational Efficiencies

- ✓ Exploring and utilizing **GenAI** across internal processes to drive productivity
- ✓ **Mind AI Ninja (MAN)**: Our proprietary tool designed to optimize workflows and reduce effort, improving overall operational efficiency
- ✓ Focused on automating repetitive tasks and reducing human intervention, ensuring faster project delivery and quality outcomes



04 Technology Roadmap

Our Offering Portfolio..

Overview

Growth & Strategy

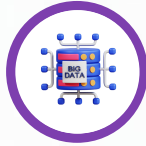
Technology Roadmap

Financial Performance

Our Services



AI/ML
Generative AI



Big Data



Salesforce



DevOps
MLOps
LLMOps



Data
Analytics



Odoo (ERP)



Digital
Transformation

Our Products



Salesforce Products



Odoo Products



Data Flow Manager



Mind AI Ninja

...expanding with new Technology Inclusion

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Data Streaming



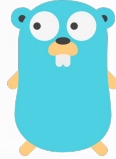
StreamSets



RedPanda



Apache
ACTIVE MQ



ClickHouse

AI, Data Engineering



databricks



Data Factory



Power BI



LangChain



Data Lake



snowflake®



HIVE



hadoop



StarRocks



Profisee
Master Data Management



dremio

Mastering Complexity: Our Project Highlights

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

How We Solve the Toughest Project Challenges

01

Big Data, ERP, & AI Transformation

Industry: Forbes 500 Telecom Multinational

Complexity: We successfully integrated complex big data solutions with Odoo ERP for the client, and later expanded the engagement to include AI-based innovations. The solution we delivered is now patented by the client and has earned us formal recognition for its impact and value.

02

Product Evolution to GenAI

Industry: Market Research & Data Intelligence

Complexity: We began by building the client's core product platform, earning their trust through consistent delivery. This trusted partnership has now evolved into ongoing discussions for high-value Generative AI integrations to enhance their offerings.

03

Enterprise Data Platform Modernization

Industry: American Investment Management Division

Complexity: We helped the client migrate from a restrictive enterprise data solution to a flexible, scalable open-source platform. This has unlocked new growth opportunities, and we continue to enhance and scale the solution to meet their evolving business needs.

Expanding growth horizons with Key Products

Overview

Growth & Strategy

Technology Roadmap

Financial Performance



Odoo Products

1

Proud Creators of
Dashboard Ninja with AI

2500+
Downloads

#1 App on Odoo Store for
4 Consecutive Years



Dashboard Ninja with AI
by Ksolves India Ltd.
★★★★★ 97

★★★★★
Highly Rated
App

odoo
Highest Grossing App on
Odoo Store

v 17.0 Third Party 2278

2



**Odoo
Woocommerce
Connector**

4



**Access Manager
Ninja**

6



**Odoo Shopify
Connector**

3



**Arc Backend
Theme**

5



**Dynamic
Financial Report**



Salesforce Products

Award Winning Salesforce
Summit Consulting Partner

★★★★★

5-Star Customer Review
Rating on AppExchange

1

#1

**GenAI SMS & WhatsApp
App for Salesforce**



**Lead Manager
Ninja**

2



RollUp Magic

4



Ksolves CRUD Magic
Ksolves India Limited

300+

Salesforce Certifications

3



**Google Analytics
Connector**

5



Ksolves Event Reminder
Ksolves India Limited

89.3%

Repeat Business Rate

NEW



Data Flow Manager

Big Data

Manages and optimizes Nifi data pipelines
for seamless flow

NEW



Mind AI Ninja

GenAI

Innovative platform for intelligent automation
and decision-making

Select Case Studies

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

1



Big Data

[NiFi High Availability](#)

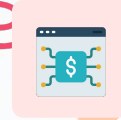
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Big Data

[NiFi & Spark Optimizations
in Telecom](#)

3



Big Data

[NiFi in FinTech](#)

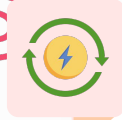
4



Salesforce

[Renewable Energy Sector](#)

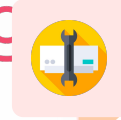
5



Salesforce

[Power Sector](#)

6



Machine Learning

[Predictive Maintenance for
Energy Efficiency](#)

05 Performance In Numbers

Quarterly Financial Performance (consolidated)

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Particulars (INR Lakhs)	Q2FY26	Q1FY26	Q2FY25	YoY%	QoQ%	H1 FY26	H1 FY25	YoY%
Revenue from Operations	3,967	3,767	3,482	13.9%	5.3%	7,734	6,639	16.5%
Total Expenditure	2,760	2,772	2,160	27.8%	-0.4%	5,531	4,116	34.4%
EBITDA	1,207	995	1,322	-8.7%	21.4%	2,202	2,523	-12.7%
EBITDA Margin (%)	30.4%	26.4%	38.0%			28.5%	38.0%	
Other Income	14	10	11	28.1%	41.4%	23	20	14.5%
Depreciation	79	77	65	22.2%	2.1%	156	95	65.1%
Profit Before Interest & Tax	1142	927	1268	-9.9%	23.2%	2,069	2,449	-15.5%
Interest	16	26	9	68.2%	-39.8%	42	9	-
Profit Before Tax	1,126	901	1,259	-10.5%	25.0%	2,028	2,440	-16.9%
Tax	286	259	340	-15.9%	10.5%	544	626	-13.0%
Profit After Tax	841	643	919	-8.5%	30.9%	1,483	1,814	-18.2%
PAT Margin (%)	21.2%	17.1%	26.4%			19.2%	27.3%	
Other Comprehensive Income	4	-3	-4	-199.9%	-222.1%	1	-20	-103.4%
Total Comprehensive Income	845	639	915	-7.7%	32.1%	1484	1795	-17.3%
Earnings Per Share (Rs)	3.55	2.71	3.88	-8.5%	30.9%	6.26	7.65	-18.2%

Annual Highlights

Consistent and Profitable Growth Trajectory

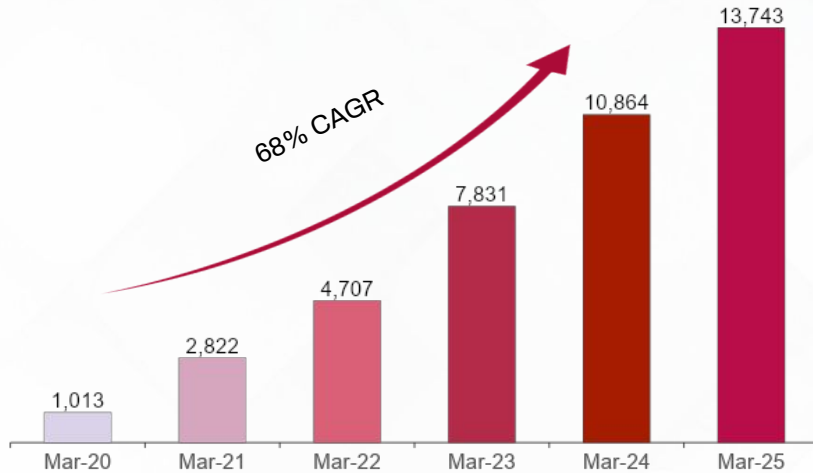
Overview

Growth & Strategy

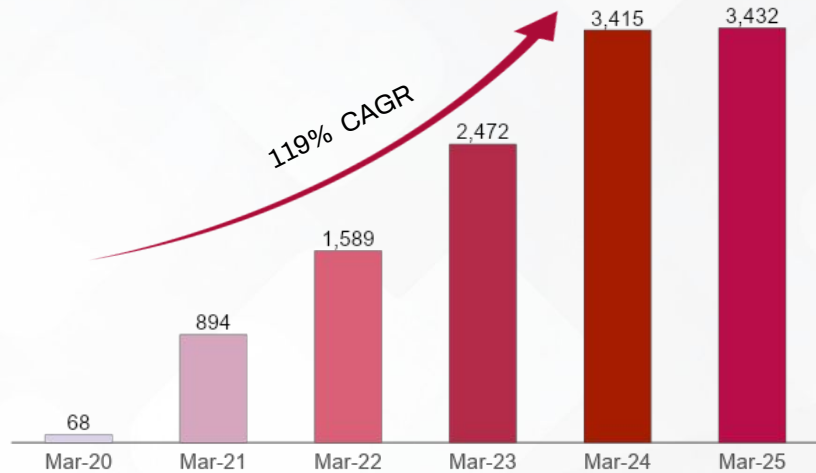
Technology Roadmap

Financial Performance

Revenue (₹ Lacs)



Net Profit (₹ Lacs)



More than 10x growth in Revenue & 50x growth in Profit after Tax in 5 years.

Annual Highlights

Maximizing Cash Flows with Prudent Investment Strategies

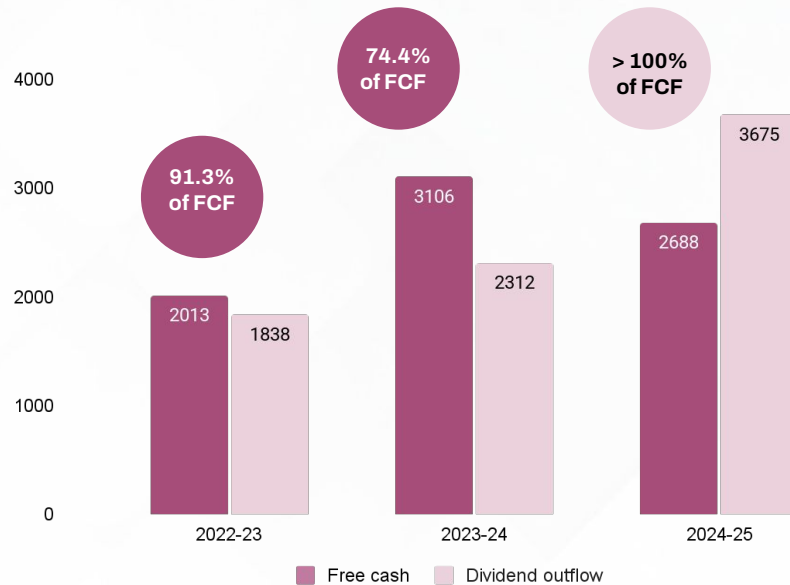
Overview

Growth & Strategy

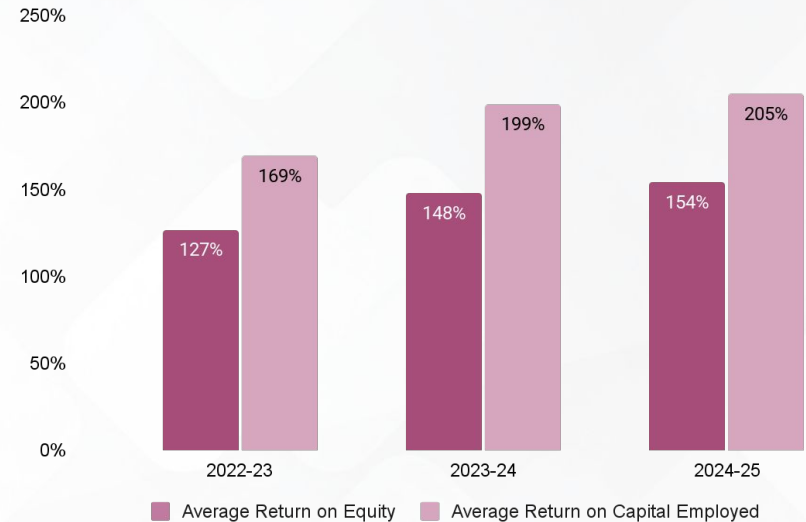
Technology Roadmap

Financial Performance

Free Cash and Dividend Distributed (₹ Lacs)



Returns Ratios (%) (Average)



Annual Financial Performance (Consolidated)

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Particulars (INR Lacs)	FY 20	FY 21	FY 22	FY 23	FY 24	FY 25
Revenue from Operations	1,013	2,822	4,707	7,831	10,864	13,743
Total Expenditure	894	1,602	2,693	4,545	6,224	8,957
EBITDA	120	1,220	2,014	3,286	4,639	4,786
EBITDA Margin (%)	11.8%	43.2%	42.8%	42.0%	42.7%	34.8%
Other Income	0.4	21	127	63	34	45
Depreciation	29	43	49	55	87	222
Profit Before Interest & Tax	91	1,197	2,092	3,294	4,587	4,609
Interest	0.4	1	0.3	0	0	28
Profit Before Tax	91	1,196	2,091	3,294	4,587	4,581
Tax	23	302	502	822	1,171	1,149
Profit After Tax	68	894	1,589	2,472	3,415	3,432
PAT Margin (%)	6.7%	31.7%	33.8%	31.6%	31.4%	25.0%
EPS	0.29	3.77	6.70	10.43	14.40	14.47

Annual Balance sheet

Particulars (INR Lakhs)	FY25	FY24
Equity and Liabilities		
Equity		
(a) Equity Share Capital	1,185.6	1,185.6
(b) Other Equity	889.8	1,197.6
Total Non-Current Liabilities	2,075.4	2,383.2
Liabilities		
Non-current Liabilities	-	-
Financial Liabilities	-	-
Provisions	806.6	205.2
Total Non-Current Liabilities	806.6	205.2
Current Liabilities		
Financial Liabilities		
- Borrowings	900.0	-
- Trade payables	38.2	25.1
- Other Financial Liabilities	128.5	16.9
Provisions	1,214.9	1,183.7
Current Tax Liabilities	474.8	141.5
Total Current Liabilities	2,756.4	1,367.2
Total Equity and Liabilities	5638.4	3,955.6

Particulars (INR Lakhs)	FY25	FY24
Assets		
Non-Current Assets		
(a) Property, plant and equipment	235.4	236.0
((b) Right of Use of Assets	502.4	
(c) Intangible Assets	6.0	6.0
(d) Financial Assets		
- Investments		-
- Other Financial Assets	129.5	49.0
(e) Deferred Tax Assets (Net)	96.6	54.0
(f) Other Non Current Assets	-	-
Total Non-Current Assets	969.9	345.1
Current Assets		
(a) Inventories	-	-
(b) Financial Assets		
- Trade receivables	2110.8	1605.4
- Cash and cash equivalents	1042.7	731.3
- Bank Balance & other Cash equivalents	5.7	60.6
- Other financial assets	10.2	4.8
(c) Other current assets	1499.2	1208.5
Total Current Assets	4,668.5	3610.6
Total Assets	5,638.4	3,955.6

Annexures



Ksolves' Gen AI Content

Mind AI Ninja

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Key Features/ Benefits

WHAT

- Private and Customized AI GPT Search for all Enterprise Employees and Customers.
- Benefits all Org. in any Industry.

WHY

- Removes Info. Overload and Silos for Teams.
- Easy human-like response.
- Helps make Quicker and Smarter Decisions.

HOW

- Supports Fast and Seamless Data Ingestion.
- Combines State-Of-The-Art AI Techniques and Models.
- Unique Algos to reduce cost and improve Accuracy

Source: <https://www.grandviewresearch.com/industry-analysis/generative-ai-market-report>

KMS / GenAI Market Opportunity

- Part of GenAI market growing at CAGR of 39.6% - \$16 B in '24 to \$109 B by '30.
- Untapped Potential in SMBs, Gov, and Enterprises, Healthcare, eCommerce- underserved by existing AI Orgs.

User Experience and Collaboration

- Integrated User Feedback.
- Enhanced Collaboration.
- Efficient Caching.

Customization and Personalization

- Hyper-Customized and Personalized Responses.
- Integrates with popular Clouds and Systems and supports Multi-Format and Multi-Source Support (PDF, Doc, XML, HTML, etc).

Security, Administration and Scalability

- Security and Privacy of Proprietary Data.
- Enhanced Administration Features.
- Data and Cost Control and Optimization.
- Scalability and Flexibility.

Additional Features

- Conversation Flow Identification.
- Multi-Department SaaS Support.
- Reduced Dependency on External Vendors.

What's New

- New Features and integrations
- Tailored for specific domains





Ksolves' NiFi Product

Data Flow Manager

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

WHAT

- Ksolves Data Flow Manager (KDFM) offers a user-friendly web interface for Managing NiFi Deployments

WHY

- Simplifies flow promotion, eliminates scripting, reduces errors through automation, and centralizes cluster information.

HOW

- Add clusters via NiFi URL and certificates, import nodes and namespaces, display and promote namespaces, and manage user access.

Key Features/ Benefits

Flow Management

- Intuitive UI for promoting NiFi flows.
- Reduces errors through automated processes.
- Supports deployment at the sub-process group level.

User Experience and Collaboration

- Easy-to-use web-based interface.
- Provides overview of cluster.
- Integrated user feedback and collaboration.

Security and Compliance

- Create users and grant access to clusters or specific namespaces.
- Ensures secure access.
- Manages sensitive parameters securely.

Administration and Scalability

- Supports monitoring, node management, and cluster creation.
- Reduced supervision with automation and ready-to-use flow catalogs.
- Compatible with container and non-container setups.





Ksolves' Salesforce Product|

Rollup Magic

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Key Features/ Benefits

WHAT

- Create custom rollup summaries for any Salesforce data, including lookup relationships

WHY

- Admins create roll-ups without Apex. Supports sum, count, average, min, and max. Real-time updates keep data current. Automates roll-ups, reducing manual effort. Users can create custom filters.

HOW

- Select parent and child objects, set criteria, choose aggregation type, specify fields, define updates, and activate to start data aggregation.

Seamless GA4 Integration

- Integrate smoothly with GA4 for advanced analytics.

User Experience Improvement

- Identify and fix customer journey pain points.

Real-Time Data Collection

- Instant insights for quick decision-making.

Enhanced Customer Insights

- Detailed behavior data for marketing decisions.

Sales Performance Tracking

- Monitor metrics to boost conversions and revenue.

Customizable Integration

- Tailor GAC to fit your unique business needs.





Ksolves' Salesforce Product|

Google Analytics Connector

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

Key Features/ Benefits

WHAT

- GAC integrates with GA4 for SFCC, tracking diverse e-commerce events and providing deep customer behavior insights.

WHY

- Captures e-commerce events, analyzes behavior, and monitors site performance and product popularity.

HOW

- Our solution tracks customer interactions in GA4, offering insights for better decisions, optimized marketing, and improved conversions. Enhances navigation, checkout, and provides real-time data for agile strategies.

Quick Setup

- Easy configuration with a user-friendly interface

Single Screen Rollup Setup

- Enable to set up your roll-ups on a single screen.

Create Up to Five Rollups Free

- Access to five roll-ups in our free version.

Free Developer Support

- Includes 20 hours of support with a paid subscription.

User-Friendly Interface

- Intuitive design for effortless navigation.

Advanced Error Handling

- Ensure smooth error handling with instant notifications.



Case Study 1: NiFi High Availability

Big Data

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

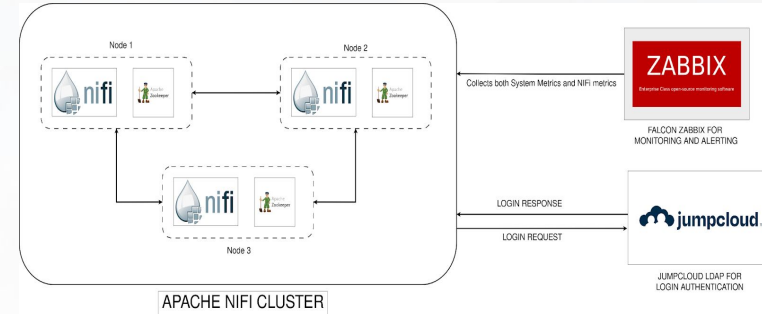
Challenges

- Customer running standalone NiFi instances to handle their data pipelines and they want it to be high available and secure and fast processing
- Customer has also no access control RBAC policies configured so they want to integrate with existing LDAP (Jumpcloud) and in force RBAC policies and access control
- They also want NiFi specific matrixes integrated with their monitoring tools Zabbix, that was not previously
- Need a certificate based authenticated user to handle LDAP lockout scenario

Solution

- Upgraded their single NiFi instances to NiFi secure 3 node NiFi cluster and also helped to setup DR NiFi cluster
- Integrated Cluster with existing LDAP (Jumpcloud)
- Integrated NiFi specific matrix in Zabbix
- Done load and failover testing to make sure it is meeting their current SLA and Disaster recover requirements
- Added and tested a certificate based authenticated user with LDAP lockout scenario

ARCHITECTURE DIAGRAM



Case Study 2: NiFi & Spark Optimizations in Telecom

Big Data

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

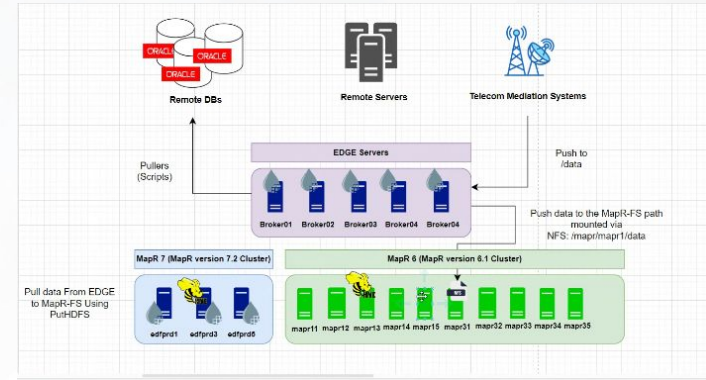
Challenges

- Customer is looking to migrate from *MapR6* to *MapR7* that includes also NiFi flow migrations.
- Optimize existing NiFi based file transfer flow from MapR7 NiFi edge server to MapR7 MapR-FS.
- Sync data from MapR6 to MapR7 using NiFi to support legacy system.
- Sync historical data from MapR6 to MapR7 using NiFi.
- Migrated Drill script to Spark and Optimize existing Spark script for better performance and SLA

Solution

- Migrated and reconfigured NiFi flow from MapR6 to MapR7
- Optimized NiFi existing flows
- Created NiFi flows to migrate data from MapR6 to MapR7 and vice-versa
- Migrated Drill script to Spark and Optimized existing spark scripts
- Extended MapR7 cluster 3 node cluster to 10 node Cluster

ARCHITECTURE DIAGRAM



Case Study 3: NiFi in FinTech

Big Data

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

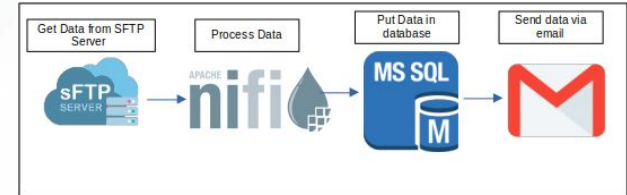
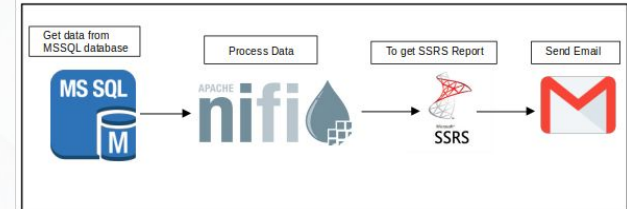
Challenges

- Customer wants to migrate SSIS and open source tech for data transfer pipelines
- Integrate open source ETL with SSRS server and send the reports in email
- Pull data from SFTP server do transformation and store in MSSQL and send notification for success and failed files
- Integrate Azure bus service with ETL tool to pull and push data
- Monitor audit logs table and do data transfer as logs changes

Solution

- Created Open Source NiFi cluster and replace SSIS data pipeline with NiFi data pipeline to save cost.
- Integrated NiFi with SSRS server and email service and created and tested required pipeline to generate and send SSRS report in email
- Integrated NiFi with SFTP server, MSSQL and email service and created required data pipeline
- Integrated Azure bus service with NiFi and created required data pipeline

ARCHITECTURE DIAGRAM



Case Study 4: Renewable Energy Sector

Salesforce

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

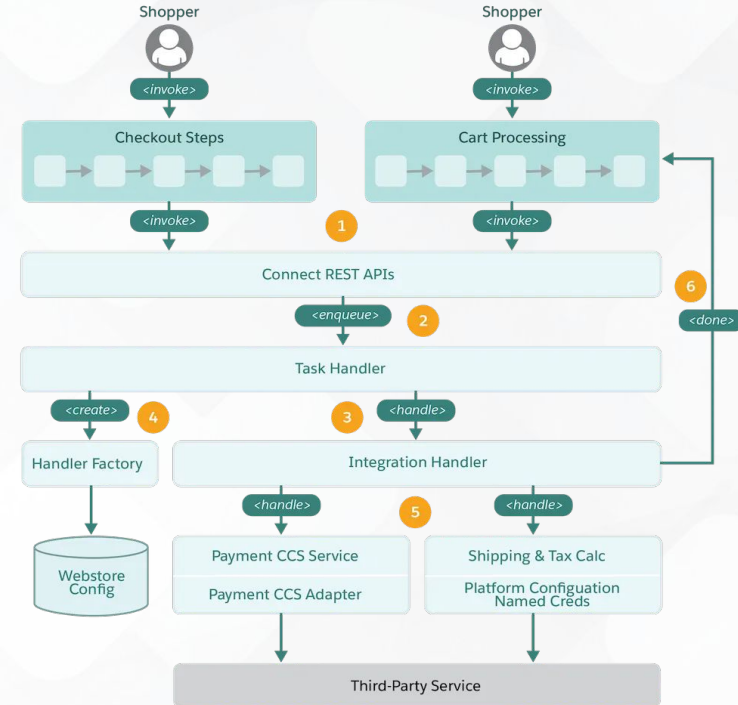
Challenges

- A prominent player in the renewable energy sector, particularly in wind and solar power generation, faced challenges stemming from outdated systems and processes..
- The presence of multiple siloed legacy systems hindered the sales and service teams from obtaining a holistic view of the customer, leading to disjointed and ineffective interactions.
- the existing front-end sales and service applications were insufficient, adversely affecting the overall customer experience.

Solution

- Implementation of B2B Commerce Portal made online part ordering is faster & easier.
- Integration with RACES & mirakl to provide real-time product pricing and availability on the cart.
- Integration with the client's transportation management provide real-time delivery tracking.
- Implementation of Punchout which eliminates the need for manual data entry by allowing users to make purchases directly from the supplier's catalog.

ARCHITECTURE DIAGRAM



Case Study 5: Power Sector

Salesforce

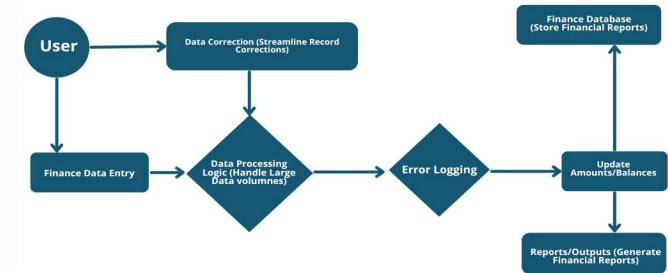
Challenges

1. Kalpa Power, a provider of turnkey solar solutions, is facing several issues with its systems, leading to inefficiencies and data inconsistencies: The finance system struggles to handle large amounts of data, leading to incorrect pricing and balance updates, which require manual corrections.
- Inefficient Data Correction Process: Modifying amounts forces the cancellation and recreation of entire records, further complicating data management and increasing workload.
- Technical Challenges: The company requires a solution that enhances data handling in the finance module, improves code quality through better test coverage and error logging, and optimizes query performance to prevent governor limit issues.

Solution

- Implemented scalable logic to handle large volumes of data in the finance tables, along with a robust mechanism for data correction, ensuring system efficiency and accuracy.
- Added an error logging object to track and manage errors, making them accessible for reporting and debugging, improving overall system reliability.
- Refactored lengthy code into modular, reusable functions using OOP principles, enhancing maintainability and simplifying future development.

ARCHITECTURE DIAGRAM



Case Study 6: Predictive Model for Energy Efficiency

Machine Learning

Overview

Growth & Strategy

Technology Roadmap

Financial Performance

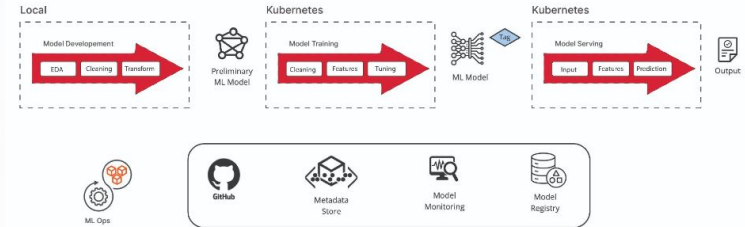
Challenges

- Compressor on-time in refrigerators plays a crucial role in **Energy Optimization**. By accurately predicting and managing compressor activity using temperature data, operational costs can be minimized .
- Traditional maintenance practices wait for a failure to occur before taking action, which can lead to higher repair costs. By **predicting short cycling using ML**, we can perform maintenance proactively, reducing downtime and costs.
- Our goal was to predict compressor on-time in a 24-hour window using temperature data, as compressor efficiency significantly impacts energy optimization, cost savings, and environmental sustainability.

Solution

- Temperature data collected alongside **amperage** was **correlated with on-time values**, creating a labeled dataset for **supervised learning**.
- Unsupervised learning** models were **trained separately for three refrigerator types**, predict short-cycling with high accuracy .This methodical approach ensures efficient energy management and cost savings.
- Our approach achieved high accuracy in detecting short cycles, reducing false positives and negatives, and was deployed via Flask API, transforming maintenance practices effectively and improving **Energy Efficiency**,

ARCHITECTURE DIAGRAM



Thank You



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